



The Guardian

A Monthly Publication of the [German Shepherd Dog Club of Atlanta](#), Inc. August, Issue, 2011

Those who missed the wonderful July 9th Awards Banquet and Club picnic at Andréa Washburn's home will have to wait until next year. It was another great event.

I continue to remind everyone about the benefits to membership. I don't know of any club that gives it members so much. It begins with our meetings, shows, training classes and club functions. Don't forget your dog's picture on our website free for one year. The photo can be from any placing at an AKC event. Just send me the show photo, name of dog, owner, breeder and or handler in the picture. This is a good way to tell everyone about your "Braggs and Achievements". Then there is the free advertisement of your new litter for ninety days. Be looking for a new Battaglia -Nancy Harper Mulvaney litter that we will be posting soon.

If you have a website and want to be listed on our "links" page. Send me an email and tell me how you want to be listed and linked. Google spiders find sites faster if they have linked to others and others are linked to them. This is a good way to increase your visibility and help your club.

Complimentary copies of the Guardian will be sent to your friends and any potential member. Send me their mailing address. (cbattaglia@mindspring.com). The cost of a paid advertisement is just \$12/year for your stud dog, kennel or anything else.

Visit our club website site and see some of the new features. (www.gsdcatlanta.org).

Remember if you are a GSDC Atlanta member and you would us to link to your website please contact us at cbattaglia@mindspring.com. Subject: LINKS

Thanks for reading along.

Editor

MICROCHIPS -

Need microchips? Contact Mary Gattone 770 922-2172. She has a supply of AKC chips for \$6.00/chip.

PROGRAM FOR: AUGUST: *Deborah Marshall will share with us how the Atlanta Humane Society serves dog clubs and the community. Deborah has served on the AHS board for several years and has been its Board Chairman. She will tell us about the very interesting history of the AHS legal issue with animal's ways that we can help. She has been an AHS volunteer and has participated in animal rescue. She is now VP of Major Gifts and planned giving to AHS.*

You will not want to miss this program

MINUTES OF CLUB MEETINGS: The minutes will be posted on the website.

<http://www.gsdatlanta.org/>

NEW MEMBERS: JULY - NONE

NEW MEMBER APPLICATIONS: NONE

TRAINING CLASSES:

Training classes – Will start September 13, and end Oct, 18, 2011

Classes – each Tuesday

Location: 3301 Windy Ridge Parkway Parking Garage main level.

Start Time: 7:30 p.m

Offerings: Rally and Obedience classes plus Canine Good Citizen (CGC) Classes.

Rates: \$25 member; \$75 non-members. The PetsMart rates are \$125.

Contact: Elaine Leroy, edbleroy@bellsouth.net who will manage the basic/CGC class test. Or Joye Evans (770) 438-2285 or Email jevans@hardinconstruction.com

BRAGS

Erika Tracy reports that “Dustin” is officially cardiac-normal and posted on the OFA website. He also finished his International Championship at the IABCA show in Marietta on July 23-24 by earning three V1 ratings and some very nice comments on his "clean" gait, "wonderful" topline, and "excellent" front angulation, among other bits. Now he's IntCH Bar-Mill Tales of Hoffman RN, HT, PT, TC, (OFA H&E), Cardiac-normal.

Pauline Forman's bitch, (Kelly) took two 4 point majors this week end and now needs just 2 points to finish. Congratulations to Pauline.

FUTURE EVENT DATES:

1. Sept. 24-25 2011 South Metro Atlanta Schutzhund Club, hosting DVG trial with DVG Judge Sandra "Sandi" Purdy. This trial is recognized by USCA and WDA and you may enter with your USCA and/or WDA scorebooks. Everyone is welcome. As always, they offer a handler friendly trial and the excellent tracking.
2. Nov. 11, 2011 –GSD Atlanta. Show, Fri. GS conformation; all breed obedience and rally
3. Nov. 12, 2011 – GSD Augusta (2shows on Saturday) conformation, obedience, rally
4. Nov. 13, 2011 – “ “ “Show, Sun. GS conformation; all breed obedience and rally
Show Location: Patriot's Park, Appling, Georgia (Augusta area)
5. Oct 21-23, 2011 – N. American Seiger show (NASS) Reston Va.
6. May 18-20, 2012, National Universal Seiger Show (NUSC)
7. GSDCA National 2013 in Philadelphia
 - A. GSDCA 2013 Centennial celebration in Philadelphia

B. 2013 WUSV World Championship Trial in Philadelphia

- Oct. 09, Wed. GSDCA Conformation concluding with BOB competition on Saturday the 12th.
- Oct. 11, 12, 13. GSD Friday, Sat and Sun Performance events
- Oct. 12 and 13. World teams arriving
- Oct. 14 and 15. Mon & Tues. World teams practice at stadium
- Oct 16. Wed. World Competition begins.
- Oct. 20. Sunday - Conclusion of WUSV events

8. Nov 8-13, 2013, North American Seiger Show (NASS)

CALL FOR VOLUNTEERS

Here is a message from the chair, GSDCA/WDA 2013 World Trial

“The magnitude of this event will require the help of many volunteers. Board members for both GSDCA and GSDCA-WDA have expressed their commitment to supporting this event. I have received many calls from members offering their support as well.

We are looking for any and all volunteers in all areas, including the following: hospitality, translation, field setup, security, transportation, web design and support, data and entry processing, sponsorship. We expect more volunteer needs to be identified as we move forward.

I ask all of you who can assist with any aspect of this event to please email me at 2013WUSV@gmail.com. I am finalizing the various committees that will be responsible for running this event and I would like to include you.

As the Chair of the 2013 WUSV World Championships, updates will be published in each of the upcoming issues of The Complete German Shepherd Dog.

Together we will make this an event our organizations will be proud of!

I look forward to hearing from you”.

Dan Yee
2013 WUSV Event Chair

AMERICAN KENNEL CLUB AND LOCAL NEWS

Changes in AKC Publications - Frequently Asked Questions

Q: What are the facts that led to the decision to cease publishing the printed version of the AKC Gazette?

A: In the past five years, the printed version of the Gazette has lost 54% of its paid circulation, falling from 50,000 subscribers to just 23,000 today. During that time, numerous subscription promotions were attempted, not one was successful. In fact, the cost of acquiring new subscribers is

now greater than the subscription revenue the promotions deliver – which means every new subscriber creates a loss for the Gazette. All market information forecasts the continuation and acceleration of the steep decline in subscriptions.

This unfortunate and unyielding decline in paid subscribers has led to a precipitous decline in advertising revenues. Our circulation base is simply too small to be attractive to most advertisers normally interested in our subscriber audience. During the same five-year period, our advertising revenues declined by 55%. Several significant, long-time advertisers recently cancelled all future plans to advertise in the Gazette. In addition, our printing and distribution costs continue to rise.

We would need a minimum of 76,000 paid subscribers – more than three times our current base - to be financially viable today. After several years of investing in programs attempting to build to that goal, it became painfully and regrettably obvious it was no longer financially feasible to continue the AKC Gazette in printed form.

CHANGING YOUR DOG'S FOOD

A gradual switch of your dog's food over a period of four days helps minimize intestinal upsets. This same gradual switching of formulas should be done any time you change your dog's type of food.

Day 1: Fill your dog's bowl with 75% old food and 25% new food.

Day 2: 50% old food, 50% new food.

Day 3: 25% old food, 75% new food.

Day 4: 100% new food.

CLUB MEETINGS - held on the 2nd Thursday of each month at 8PM, EXCEPT FOR JULY, OCTOBER AND DECEMBER. Visitors welcome.

DIRECTIONS TO CLUB MEETINGS

Location: Humane Society at 981 Howell Mill Road NW Atlanta, Georgia 30318. Specific directions are on the GSDC of Atlanta site (<http://www.gsdcatlanta.org/>) which you can find with this link.

CLUB OFFICERS:

President - **Joan Turner**, - 404 -285 - 4152

Vice President/Training Director - **Elaine Leroy**, 770 – 504-1218

Treasurer - **Sara Wolfe**, - 770 - 579-2548

Secretary – **Erika Tracy** - 678-642-9303, grammar510@hotmail.com

Member at Large - **Betty Ann Frederick**, - 770 - 639-0747

Guardian Editor - **Carmen Battaglia**, - 770 - 998-3679. <http://www.gsdcatlanta.org/>

COMMITTEES

Club Phone - **Andrea Washburn**, (770) 245-0514

Hearts & Flowers - **Jan Eason**, (770) 963-4975

Herding - **Helen Chamblee**, (770) 466-0157

Library - Joan Turner, (404) 285 - 4152

Internet/website – Carmen Battaglia, (770) 998 - 3679

Audit – Mary Gattone, Nancy Harper, Andy Carolus

Equipment - Barbara Stamper, (770) 922- 0969

Obedience - Elaine Leroy, (770) 504 -1218

Regional Challenge – Stacey Pollio, (404) 353 - 0588

Versatility - Joye Evans, (770) 438-2285

Awards - _____

CLASSIFIED ADVERTISING AND OTHER LISTINGS IN GUARDIAN

Litter free advertisement is free for 90 days. Your dog’s show picture is free for one year.

Paid advertisements for stud dogs, kennels and breeders are \$12/year

Breeders of Merit are listed FREE on the websites of the: American Kennel Club, German Shepherd Dog Club of America and German Shepherd Dog Club of Atlanta

For more information contact me: cbattaglia@mindspring.com.

COMPLIMENTARY GUARDIAN - a complimentary will be sent to puppy buyers, friends and prospective members upon request. Contact Mary Gattone 770-922-2172 and give her the contact information.

DEADLINE FOR SUBMISSIONS is on the 15th of the month prior to issue.

THOUGHT FOR THE MONTH

The AKC has always opposed breed bans on the basis that there are no bad dogs, just bad owners.

Any claims or statements of the writers or advertisers in The Guardian are not verified and are not necessarily those of the Editor of the Guardian or the officers or directors of The German Shepherd Dog Club of Atlanta, Inc.

Editor: Dr. Carmen L. Battaglia